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FOR IMMEDIATE RELEASE

**WOMENS FICTION WRITERS ASSOCIATION CELEBRATES 2nd ANNUAL WOMEN'S FICTION DAY
More than 35 Women's Fiction Authors Participating in an online book give-away**

June 3, 2020 (Washington, D.C.) — The Women's Fiction Writers Association (WFWA) is celebrating the 2nd annual Women's Fiction Day on June 8, 2020, with an online literary treasure hunt.

Women's Fiction Day celebrates women's fiction authors, novels, publishers, book sellers, and most importantly, readers who appreciate women's fiction and the power of a great story.

"2020 has been a challenging year," says WFWA President, Christine Adler. "We are fortunate that WFWA is a virtual organization and hasn't had to close our offices. In fact, we've increased our programs and support for authors. Novels have been a solace for millions of people around the world. We believe the power of stories and celebrate the many voices of writers around the globe."

This year, the celebration includes an online treasure hunt. Fans of women's fiction are invited to visit the WFWA website at www.womensfictionwriters.org, click the Women's Fiction Day logo and search a list of authors who are offering giveaways and surprises.

"We wanted a way for people to discover new stories and authors. Our generous published member authors are excited to help us by offering book giveaways," says Adler.

What Is Women's Fiction?

Women's fiction is a writing genre that includes layered stories in which the plot is driven by the main character's emotional journey. The stories can be contemporary or historical, and may have magical, mystery, thriller, romance, or other elements.

The Women's Fiction Day logo represents the organization's inclusivity, the joy of reading, and the infinite number of stories that fall under this vibrant genre.



Women's Fiction Day

June 8, 2020

womensfictionwriters.org

Ways to Celebrate Women's Fiction Day

- Visit www.womensfictionwriters.org and search the list of authors offering free books and giveaways.
- Visit www.womensfictionwriters.org and subscribe to the free *Read ON!* Newsletter where we'll keep you up-to-date on new women's fiction authors and titles.
- Visit the WFWA Goodreads [bookshelf](#) and Pinterest [boards](#) to find hundreds of titles.
- Visit your local library and/or indie bookstore to discover new authors and novels.
- Follow WFWA on Twitter [@WF_Writers](#) or Instagram [womensfictionwriters](#).
- On social media, #bookstagram your favorite book and include a photo or stack with #womensfictionday.
- Host or attend a women's fiction book club event.

About The Women's Fiction Writers Association (WFWA)

The Women's Fiction Writers Association (WFWA) was founded in 2013 as a professional, non-profit organization for women's fiction writers and publishing professionals. With more than twelve-hundred international members and growing, WFWA is the premier organization for Women's Fiction. WFWA fosters an online community of inclusion and opportunity, and provides resources, professional development, networking, and support for aspiring, debut, and published women's fiction authors. Learn more at www.womensfictionwriters.org. Twitter: @WF_Writers Instagram: [womensfictionwriters](#).